



Managing Stakeholders as Clients: Sponsorship, Partnership, Leadership and Citizenship (Paperback)

By Mário Henrique Trentim

Project Management Institute, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book. Gathering decades of research on communications and stakeholder relations, Mario Trentim, PfMP, CBAP, suggests a paradigm shift in the way project managers view their stakeholders. In this newly revised edition, Trentim goes beyond theory to offer real tools and valuable resources focused on presenting what works when it comes to stakeholder management. His light, conversational style pulls together a wide range of perspectives on various topics including: A Guide to the Project Management Body of Knowledge (PMBOK (R) Guide), agile, PRINCE2 (TM), emotional intelligence, and soft systems methodology.



READ ONLINE
[5.13 MB]

Reviews

An extremely amazing book with lucid and perfect reasons. It is actually written in easy words and phrases and never confusing. Your life period will likely be transformed the instant you fully look over this ebook.

-- Tracy Keeling

This publication can be worth a read through, and far better than other. It normally will not charge too much. Your life period will likely be enhanced as soon as you comprehensively read this article pdf.

-- Joyce Boyle