



The Artists Guide to Success in the Music Business: The Who, What, When, Where How of the Steps That Musicians Bands Have to Take to Succeed in Music

By Loren Weisman

Greenleaf Book Group. Paperback. Book Condition: New. Paperback. 456 pages. Dimensions: 8.9in. x 6.9in. x 1.6in. The Artists Guide to Success in the Music Business, 2nd Edition, is a detailed analysis of the subjects that all musicians should understand and apply to pursue a successful and sustainable career in music today. Full of practical advice, this music industry book provides comprehensive details on how to achieve self-empowerment and optimize your success in today's music business. From production and performance tips to marketing and career-building advice, this music business book instructs and empowers artists on how to take the hard-earned lessons of a fellow musician and put them to work in their own careers. Take your music from passion to profession. From promotion and performance tips to marketing and career-building advice, Loren Weisman serves up lessons culled from his twenty years as a working musician and a music business consultant. Get straight-talk from the road and the studio in areas such as: Creating the best plan for their career Touring Booking gigs Performing Recording from pre- through post-production Branding a band Fundraising and working with investors Marketing and promotions This item ships from multiple locations. Your book may arrive from Roseburg, OR, La...

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