



## The Language of Life: How Communication Drives Evolution

By James Lull, Eduardo Neiva

Prometheus Books. Paperback. Book Condition: new. BRAND NEW, The Language of Life: How Communication Drives Evolution, James Lull, Eduardo Neiva, This title offers a fascinating and revolutionary new interpretation of the role of communication as the driving force behind evolution. Communication in its most basic form - the sending of signals and exchange of messages within and between organisms - is the heart of evolution. From the earliest life forms to Homo sapiens, the great chain of communication drives the evolutionary process and is the indispensable component of human culture. The "Language of Life" is a fascinating volume that presents a unique perspective on both the biological evolution of life and the human development of culture. Introducing a new subdiscipline - evolutionary communication - the authors analyse the core domains of life (survival, sex, culture, morality, religion, and technical change) as communications phenomena. What emerges is a brilliant interpretation of life interconnected through communication from the basic molecular level to the most sophisticated manifestations of culture.



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