



## Startup Easy - Part 1: The Essentials: A Step by Step Guide for Entrepreneurs (Paperback)

By Shishir Gupta

Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Startup Easy is a step by step guide for entrepreneurs to raise their startups in an easy manner. It is the World s first Author Assisted Book (Live Book) for Startup Entrepreneurs. The language used in this book is extremely simple with lifelike examples. Startup Easy is divided into two parts: Essentials Fundraising. The essentials is the first part that includes the basics that you need to learn before understanding the second part: Fundraising. You must read this book if you are starting a new business, raising funds or scaling up your startup. The Author is a well known Investment Banker for startups having global ratings of 5 out of 5 and ranking among top 20 consultants for venture capital. Shishir Gupta is a Startup Lawyer, Investment Banker, Full Stack Developer and Startup Consultant. He has more than 18 years of business experience in different domains along with consulting experience of startups. He thought of writing this book when he found that there is no book for entrepreneurs that explains the simple concepts of startups like disruption, traction, co-founder, hacker, hustler, hipster,...

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