



An Introduction to Corporate Environmental Management: Striving for Sustainability

By Stefan Schaltegger, Roger Burritt, Holger Petersen

Greenleaf Publishing. Paperback. Book Condition: new. BRAND NEW, An Introduction to Corporate Environmental Management: Striving for Sustainability, Stefan Schaltegger, Roger Burritt, Holger Petersen, This book is designed to meet the urgent need for a comprehensive and definitive introduction and teaching text on corporate environmental management. It aims to become the standard textbook for courses examining how business can take the environment into account while also providing an accessible and thorough overview of this increasingly multidisciplinary subject for practitioners. Written by the internationally acknowledged experts Stefan Schaltegger and Roger Burritt (authors of the highly influential Contemporary Environmental Accounting) along with Holger Petersen, the book invites the reader to join in an exploration of the ways in which companies can engage in environmental management and why such engagement can be profitable for business. The reader is invited to: examine whether the contents reflect their own experience, takes their experience further, or opposes their own views; note which of the ideas presented are especially important, add to those ideas, or encourage a reaction (positive or negative); answer questions creatively (based on their own perspective of the issues); encourage themselves to be inspired by questions, which can be investigated further through other written sources...



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