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Decision Trees and Applications with IBM SPSS Modeler (Paperback)

By Marvin L

Createspace Independent Publishing Platform, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.A wide range of applications, such as R, SAS, MATLAB, and SPSS Statistics, provide a huge toolbox of methods to analyze large data and can be used by experts to find patterns and interesting structures in the data. Many of these tools are mainly programming languages, which assumes the analyst has deeper programming skills and an advanced background in IT and mathematics. Since this field is becoming more important, graphic user-interfaced data analysis software is starting to enter the market, providing drag and drop mechanisms for career changers and people who are not experts in programming or statistics. One of these easy to handle, data analytics applications is the IBM SPSS Modeler. This book is dedicated to the introduction and explanation of its data analysis power and focused in decision trees. The more important topics are the next: Decision Tree Models General Uses of Tree-Based Analysis CRT Algorithms CHAID Algorithms QUEST Algorithms C5.0 Algorithms Decision Trees with IM SPSS Modeler Building a Decision Tree with the C5.0 Node Building a decision tree with the CHAID node The CR Tree node and...



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