



The WI: A Centenary History (Hardback)

By Mavis Curtis

Amberley Publishing, United Kingdom, 2015. Hardback. Book Condition: New. 240 x 164 mm. Language: English . Brand New Book. Rising from the ashes of the First World War and initially conceived as a way of improving the food supply for the nation, the Women s Institute became one of the really important movements for women in the twentieth century. It provided education, opportunities to practise public speaking and opened the eyes of countrywomen to the wider world around them. The first organisers were ex-suffragists who felt that now they had the vote women needed an education to give them the confidence to make their presence felt in this new world opening up to them. Responding to the national crisis at the outbreak of the Second World War, the Women s Institute again proved its worth by tackling food shortages and organising schemes such as finding billets for evacuee children. A further challenge in the 1960s and 1970s was the rise of the feminist movement. Membership of the WI started to decline and the executive searched for ways to improve its image and keep it relevant to younger women. Then, out of the blue, came the Calendar Girls. Any idea that...

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