



Market Leader Intermediate Video Worksheet and Video Pack PAL by Jillett, Ros.

By Richard; Crowe

Longman, 2000. Taschenbuch. Condition: Neu. Unbenutzte Restauflage Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Pack of two videos that can be used alongside the Market Leader course, or as free-standing material for students of good intermediate level. DRAMAAlliance is an exciting topical business drama. Two airlines are entering an alliance in order to gain global coverage. But they have very different cultures. Can all the players reach a win-win situation This is an exciting story about an international airline alliance and the pivotal role played in it by a rapidly expanding catering service firm. The video illustrates key business functions such as meetings, socialising and negotiating and extends work that students will have done in these areas in the Course Book. DOCUMENTARYThis documentary video is based on interviews with leaders and thinkers from international businesses. It is organised into six topical units which echo themes from the Course Book. 0 pp. Englisch.



Reviews

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