



Hospital and Healthcare Management

By Purosottam Behera

Mittal Publications, New Delhi, 2007. N.A. Book Condition: New. vii+276pp This book targets those in healthcare professions and health services management, providing them with a reliable handbook on efficient managerial practices. Applying state of the art application of management and organisational thinking and research, this book is grounded in contemporary as well as emerging management practices, offering a abroad coverage from hospitals to biotech companies offering strategic thinking and planning to the efficient management of hospitals. It details the technological innovations that have brought the worldwide delivery of healthcare, and how these need to be given primary importance. Issues of patient care, employee treatment, salary payment, legal hassles, etc., have also been covered. Case studies have been provided to help foster better understanding.

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