Oracle Data Warehousing and Business Intelligence Solutions

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Wiley, 2007. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Acknowledgments.Introduction.Part I Oracle Business Intelligence Defined.Chapter 1 Oracle Business Intelligence.Business Intelligence and Transactional Applications.Daily Business Intelligence.Balanced Scorecard.Enterprise Planning and Budgeting.Activity-Based Management.Oracle Integration Components Enabling Business Intelligence.Data Hubs.Business Activity Monitoring.BPEL Process Manager.Enterprise Messaging Service.Custom Data Warehouse Solutions.The Role of the Oracle Database.Oracle Warehouse Builder.Oracle Business Intelligence Standard Edition.Oracle Business Intelligence Enterprise Edition.BI (XML) Publisher.Oracle Portal.Spreadsheet Add-ins.Building Custom Business Intelligence Applications.Emerging Trends.Chapter 2 Oracle's Transactional Business Intelligence.Transactional Business Intelligence.Business Terminology.Oracle's Daily Business Intelligence.How DBI Works.Varieties of DBI.Balanced Scorecards.Oracle Balanced Scorecard Structure.OBSC Architecture.Creating an Oracle Balanced Scorecard.Data Hubs.The Oracle Customer Data Hub.How Data Hubs Work.Other Oracle Data Hubs.Is Transactional Business Intelligence Enough?Chapter 3 Introduction to Oracle Data Warehousing.Oracle Data Warehousing Basics.Oracle Database Analysis and Schema Considerations.Managing an Oracle-based Data Warehouse.Where to Start?Oracle/PeopleSoft EPM.Oracle/Siebel Business Analytics Applications.Choosing Completely Custom.Chapter 4 Choosing a Platform.Scaling Up Platforms Versus Scaling Out.Hardware Platforms.Cost Considerations.Availability Considerations.Manageability Considerations.Sizing the Platform.Information Needed for Warehouse Hardware Sizing.Benchmarking.Sizing Hardware for Business Intelligence Tools.Your Strategy.Part II Custom-Built Data Warehousing Solutions.Chapter 5 Designing for Usability.Approaches for Design.Key Design Considerations.Features for Design - Enhancing Performance.Business Scenario.Normalized Design.Dimensional Design.Hybrid Design.Online Analytical Processing Design.Other Considerations.Selecting the Best Approach.Chapter 6 Business Intelligence Tools.Oracle...

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