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INFORMATION THEORY: STRUCTURAL MODELS FOR QUALITATIVE DATA



Sage Publications (CA). Paperback. Condition: New. 96 pages. Dimensions: 8.3in. x 5.3in. x 0.3in.Krippendorff introduces social scientists to information theory and explains its application for structural modeling. He discusses key topics such as: how to confirm an information theory model; its use in exploratory research; and how it compares with other approaches such as network analysis, path analysis, chi square and analysis of variance. Information Theory simplifies and clarifies a complex but powerful statistical method for analysing multivariate qualitative data....

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- Authored by Klaus H. Krippendorff
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