



FT Guide to Management: How to be a Manager Who Makes a Difference and Gets Results (Paperback)

By Ann Francke

Pearson Education Limited, United Kingdom, 2014. Paperback. Condition: New. Language: English. Brand New Book. Practical, concise and full of tips that every manager needs to know, The Financial Times Guide to Management provides a powerful guide for leaders at every level. Arianna Huffington, Chairman, President and Editor-in-Chief, The Huffington Post Media Group This is clear, encouraging and packed with good sense - just like its author. A winner. Eleanor Mills, Editorial Director, The Sunday Times Amidst the myriad of books on leadership, this guide presents an unusually concrete, comprehensive and practical set of principles and learnings for managers at every level. John Pepper, Former CEO Chairman P Former Chairman Walt Disney From motivating a team and developing star talent to controlling budgets and fostering innovation, The Financial Times Guide to Management is your authoritative guide to becoming an effective manager. Full of practical tips and advice, this defi nitive handbook offerssolutions to the everyday challenges of: * Managing yourself * Developing communication skills and emotional intelligence * Managing others * Setting strategic direction * Managing change * Managing money, resources and technology There is also on-the-ground advice from the executive frontline, with insights from leaders including Paul Polman (CEO, Unilever), Steve...



Reviews

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