



## Business Statistics: A Decision-Making Approach (Hardback)

By David F. Groebner, Patrick W. Shannon, Phillip C. Fry

Pearson Education (US), United States, 2017. Hardback. Condition: New. 10th edition. Language: English . Brand New Book. For 2-Semester Introductory Business Statistics Courses. Gain an edge in today s workplace by applying statistical analysis skills to real-world decision-making. Business Statistics: A Decision Making Approach provides you with an introduction to business statistics and to the analysis skills and techniques needed to make successful real-world business decisions. Written for students of all mathematical skill levels, the authors present concepts in a systematic and ordered way, drawing from their own experience as educators and consultants. Rooted in the theme that data are the starting point, Business Statistics champions the need to use and understand different types of data and data sources to be effective decision makers. This new edition integrates Microsoft Excel throughout as a way to work with statistical concepts and gives you a resource that can be used in both their academic and professional careers. Also available with MyLab Statistics. MyLab (TM) Statistics is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps...



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