

Reputation Matters: Turn Your Business Into a Trusted Brand (Paperback)

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Reviews

Extremely helpful to all of group of individuals. It really is loaded with knowledge and wisdom Its been designed in an extremely basic way and is particularly simply after i finished reading through this ebook where actually altered me, affect the way i believe. *(Lily Ryan)*

REPUTATION MATTERS: TURN YOUR BUSINESS INTO A TRUSTED BRAND (PAPERBACK)



To get **Reputation Matters: Turn Your Business Into a Trusted Brand (Paperback)** eBook, you should follow the hyperlink listed below and download the ebook or get access to other information which are in conjuction with REPUTATION MATTERS: TURN YOUR BUSINESS INTO A TRUSTED BRAND (PAPERBACK) book.

Quickfox Publishing, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Building a reputation is all about consistency. Whether you are being unfailingly consistent or consistently unpredictable, you are in the process of building a reputation for yourself. A consistently positive stakeholder experience builds reliability, which builds trust, and ultimately establishes a strong and positive reputation. It is important to have the right building blocks in place to build a solid reputation. This book will guide you on how to build your organisation s reputation so that you can be the business that people want to do business with. From an academic and experiential point of view, Regine le Roux is best placed to help you identify and formulate solutions that work. This book is her step-by-step guide to building, managing, growing and maintaining a corporate reputation that reflects a company s true values and ethics. It focuses on ten dimensions that have considerable impact on reputation, such as strategic intent, operational governance, human and operational capital, strategic alliances, social responsibility, value offering, business results and the glue that ties it all together, corporate dialogue. It s not all theory - Reputation Matters is distinctly South African. It speaks directly to businesses operating in our challenging South African context, giving real-life examples and solutions that resonate with every South African business person s experience.

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