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Appetite for America: Fred Harvey and the Business of Civilizing the Wild West--One Meal at a Time

By Stephen Fried

Bantam. Paperback. Book Condition: New. Paperback. 544 pages. Dimensions: 9.2in. x 6.1in. x 1.4in. **NEW YORK TIMES BESTSELLER** Featured in the PBS documentary *The Harvey Girls: Opportunity Bound* The legendary life and entrepreneurial vision of Fred Harvey helped shape American culture and history for three generations from the 1880s all the way through World War II and still influence our lives today in surprising and fascinating ways. Now award-winning journalist Stephen Fried re-creates the life of this unlikely American hero, the founding father of the nation's service industry, whose remarkable family business civilized the West and introduced America to Americans. *Appetite for America* is the incredible real-life story of Fred Harvey told in depth for the first time ever as well as the story of this country's expansion into the Wild West of Bat Masterson and Billy the Kid, of the great days of the railroad, of a time when a deal could still be made with a handshake and the United States was still uniting. As a young immigrant, Fred Harvey worked his way up from dishwasher to household name: He was Ray Kroc before McDonalds, J. Willard Marriott before Marriott Hotels, Howard Schultz before Starbucks. His eating houses and hotels along the Atchison, Topeka, and...



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