

Accounting and Finance for Managers

By Nitin Balwani

Excel Books, 2001. Softcover. Book Condition: New. The aim of this book is to make better managers rather than making accountants. Therefore, this book fills the void that exists today in the managers` education. It brings together, all essential accounting and financial techniques, that every manager needs. It explains the techniques and their applications in the managerial world in a simple language, without going into mathematical proofs which are not essential for using these techniques. The book has been developed with a manager` s frame of reference and does not take any previous knowledge of the subject for granted because today`s management students come from diverse backgrounds. The book is structured in such a way that it can be used in both, the semester as well as trimester patterns of various PGDM & MBA programs. It can also be used in courses which focus on application of management techniques and not just the theoretical aspects of the subject. The book will also serve as an excellent reference for the practicing managers in their day-to-day application and understanding of the subject. Contents include: The World of Finance/Accounting Simplified/Financial Markets and Financial Instruments/Financial Reporting/Balance Sheet Demystified/Profit & Loss A/c Demystified/Cash Flow Statement Demystified/Financial...



Reviews

Definitely among the best book I have got possibly study. I am quite late in start reading this one, but better then never. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- Olga Ledner MD

Complete guide for publication enthusiasts. I have read and i am sure that i will going to study again once again in the future. Your way of life period will be transform once you total looking over this publication. -- Shayne O'Conner

Other PDFs



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Pearson Education Limited. Paperback. Book Condition: new. BRAND NEW, Cinderella: The Real Story: Red (KS2) A/5c, Jan Burchett, Sara Vogler, This title is part of Bug Club, the first whole-school reading programme to combine books with an online reading world to teach...

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Kids

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Sourcebooks, Inc. Paperback / softback. Book Condition: new. BRAND NEW, You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most, Patricia Hermes, Thirteen-year-old Sarah Morrow doesn't think much of the fact that her mother winced a little...

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String Letter Publishing, 2010. Paperback. Book Condition: New.

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