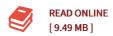# Innovate Out of Crisis: Second Edition (Paperback)

By Willy A Sussland

Createspace, United States, 2010. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.There can be no sustainable success without innovation, but there can be innovation without sustainable success. Management innovation is what makes the difference. The World Economic Forum challenged the global leaders gathered at Davos 2010 to rethink, to redesign, and to reconstruct the economy. The business leaders should take a cue and rethink, redesign, and fittingly reconstruct their organization. Innovate out of Crisis facilitates rethinking the organization by showing how to take a fresh look at the management and at critical issues by combining different approaches in order to gain a broader perspective. This book facilitates redesigning the business by highlighting how business-value is created or destroyed by the interactions between the strategic resources, the management processes, and the significant stakeholders. Finally, Innovate out of Crisis deploys 3 best practices to help reconstruct the management. Part One of this book presents a platform of management-innovation that integrates a set of original mind-maps that help the leadership to leverage identity, interactivity, intelligence, incentives, and innovation. Part Two applies the advocated approaches to the management of evolutionary and revolutionary innovations, and it outlines the construct...

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