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EQUITY CROWDFUNDING: TRANSFORMING CUSTOMERS INTO LOYAL OWNERS



Cricca Funding LLC, United States, 2013. Paperback. Book Condition: New. 216 x 138 mm. Language: English . Brand New Book ***** Print on Demand *****.Equity crowdfunding is going to change our view of capitalism. This book is about more than raising money for a company. It is a book about how business owners can turn their customers into loyal owners. Smart leaders will further transform their investing customers into evangelists for the business. With its ability to leverage social networks...

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- Authored by Jonathan Frutkin
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