



The New Economy of Nature: The Quest to Make Conservation Profitable

By Gretchen Daily, Katherine Ellison

Island Press. Paperback. Book Condition: new. BRAND NEW, The New Economy of Nature: The Quest to Make Conservation Profitable, Gretchen Daily, Katherine Ellison, Why shouldn't people who deplete our natural assets have to pay and those who protect them reap profits? Conservation-minded entrepreneurs and others around the world are beginning to ask just such a question, as the increasing scarcity of natural resources becomes a tangible threat to our own lives and our hopes for our children. This text brings together Gretchen Daily, an ecologist, with Katherine Ellison, a journalist, to offer an engaging and informative look at a new "new economy" - a system which recognizes the economic value of natural systems and the potential profit in protecting them. Through engaging stories from around the world, the authors introduce readers to a diverse group of people who are pioneering new approaches to conservation. We meet Adam Davis, an American business executive who dreams of establishing a market for buying and selling "ecosystem service units"; John Walmsley, a former maths professor in Australia who has found a way to play the stock market and protest native species at the same time; and Dan Janzen, a biologist working in Cost Rica...



[READ ONLINE](#)
[9.2 MB]

Reviews

This publication is definitely worth buying. It can be loaded with wisdom and knowledge I am easily could possibly get a satisfaction of looking at a composed publication.

-- Rhiannon Steuber

Very helpful to all type of individuals. It really is rally interesting throug looking at time. Its been designed in an extremely basic way which is just soon after i finished reading this pdf through which basically modified me, change the way i believe.

-- Tyshawn Brekke