



## Do the Kind Thing: Think Boundlessly, Work Purposefully, Live Passionately (Hardback)

By Daniel Lubetzky

Random House USA Inc, United States, 2015. Hardback. Book Condition: New. 208 x 140 mm. Language: English . Brand New Book. NEW YORK TIMES BESTSELLER For the socially conscious reader of Blake Mycoskie's Start Something That Matters, Tony Hsieh's Delivering Happiness, and Howard Schultz's Onward comes an inspiring handbook for success in business, life, and the all-important task of building a more compassionate world by the visionary CEO of KIND Healthy Snacks. When Daniel Lubetzky started KIND Healthy Snacks in 2004, he aimed to defy the conventional wisdom that snack bars could never be both tasty and healthy, convenient and wholesome. A decade later, the transformative power of the company's AND philosophy has resulted in an astonishing record of achievement. KIND has become the fastest-growing purveyor of healthy snacks in the country. Meanwhile, the KIND Movement the company's social mission to make the world a little kinder has sparked more than a million good deeds worldwide. In Do the Kind Thing, Lubetzky shares the revolutionary principles that have shaped KIND's business model and led to its success, while offering an unfiltered and intensely personal look into the mind of a pioneering social entrepreneur. Inspired...



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