



## All About Exchange-Traded Funds (Paperback)

By Scott Frush

McGraw-Hill Education - Europe, United States, 2011. Paperback. Condition: New. New. Language: English . Brand New Book. BUILD A SOLID, PROFITABLE PORTFOLIO WITH TODAY S HOT TEST FUNDS All About Exchange-Traded Funds delivers everything you need to know about ETFs—from A to Z. It begins with an overview of the history of ETFs before moving on to important-to-know topics, such as regulatory essentials, the benchmarks and strategies that ETFs track, valuation, and ways to actively manage a portfolio of ETFs. Whether you re a novice or experienced investor, you ll get valuable information about: The advantages of ETFs over mutual funds and common stocks The underlying indexes of ETFs, along with profiles on the top index sponsors Various investing options—from broad-based and fixed-income to global and sector ETFs Applying asset allocation to increase your portfolio performance INCLUDES SAMPLE ETF PORTFOLIOS YOU CAN USE TO MODEL YOUR OWN PORTFOLIO.

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