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Reviews

Absolutely essential read through book. Yes, it really is enjoy, nonetheless an interesting and amazing literature. Your daily life span is going to be transform when you comprehensive looking over this ebook.

(Mr. Cielo Koch II)

INTEGRATED SEARCH MARKETING SOLUTION ORGANIC SEARCH: SEARCH ENGINE OPTIMIZATION, SOCIAL MEDIA, AND EMAIL MARKETING: WINNING FORMULA FOR SERP DOMINANCE (PAPERBACK)



Thincr, LLC, United States, 2013. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.No need to purchase multiple books to master SEO, Social Media and Email Marketing . This 3-In-1 Full SEM Solution Guide is written to help you get on the top of your web marketing campaigns at One Central Location by providing a coherent online marketing solution via the SEO, social media and email marketing tactics driven by the theory of attitude change and persuasion. Get Your Copy Now! The book investigates and analyzes internal and external alignments between business goal and online marketing media. It conceptualizes an online marketing solution based on product type and its life cycle while illustrating the pricing strategy for promotion and market positioning as well as the marketing strategy based on the adoption of BCG matrix. In addition, it also shows you the tips about the tactical execution of Cognitively Reasonable Price (CRP). The key studies in this book explore how a business is able to rank competitively on SERP (Search Engine Results Page) through SEO in terms of on-page, off-page, and serverside optimization. The book deomstrates the tips about strategic Seed Keyword List generation. It also shows the readers the techniques for tactical link building to become the center of an authoritative hub while demostrating the techniques for the deployment of facet navigation and page segmentation. In addition, The examples in this book also reveal top SEO tactics to avoid duplicate content and technical practice to increase SEO capacity by improving site performance. Furthermore, this book will also show you valuable SEO tactics to retain link juice when providing outbound link, along with the strategies for internal link optimization and building while demostrating the techniques to increase link popularity and link reputation. Key SEO tips that...

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