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BRITISH POSTERS: ADVERTISING, ART AND ACTIVISM (PAPERBACK)



V A Publishing, United Kingdom, 2012. Paperback. Condition: New. Language: English . Brand New Book. Drawing on the VA s wide-ranging poster collection, this book maps how the poster has evolved in Britain since 1945 in the hands of graphic designers and fine artists, advertising agencies and counter-cultural groups. The range spans Keep Britain Tidy campaigns, lavishly produced Benson Hedges billboards, punk rock posters, hand-printed indictments of politicians and public art projects on the Underground. Defying regular predictions of its...

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- Authored by Catherine Flood
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