



Introduction to Fund Development Planning (Paperback)

By Ken Goldstein

Lulu.com, United States, 2007. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Limit your crisis fundraising, build flexibility into your finances, increase board involvement, and use your time more productively. Introduction to Fund Development Planning is for those who are new to nonprofits or new to the development function. It is ideal for board members and volunteers as well as staff or those interested in a new career in fundraising or nonprofit management. By following the eight lessons, you should have an understanding of: The importance of a diversified funding base, The players in the fund development process, How to conduct an assets inventory, How to develop your mission case statements, How to identify new funding opportunities, How to set realistic goals, How to prepare your development plan calendar. Once you complete the processes outlined in this book and set them into action, your organization will be on the path to financial stability and sustainability.

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