

## The Cultural Analysis of Texts (Paperback)

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## Reviews

Basically no phrases to describe. I was able to comprehended everything out of this published e ebook. You can expect to like the way the author compose this ebook. (Mrs. Novella Will)

## THE CULTURAL ANALYSIS OF TEXTS (PAPERBACK)



SAGE Publications Inc, United States, 2000. Paperback. Condition: New. Language: English . Brand New Book. Drawing upon a range of perspectives from textual and cultural studies, this book synthesizes textual, contextual and audience analysis into an overall picture of meaning making. Using examples ranging from Balzac to blonde jokes, modernist poetry to pop lyrics, the book discusses the factors that contribute to the fomation of meaning: language, media, texts, contexts and readers. In the cultural study of texts - texts, contexts and practices - are equally important, the author argues. Meaning making takes place in the articulation between these different elements. But how can one examine all three areas at the same time? In The Cultural Analysis of Texts, Mikko Lehtonen develops a model to enable just such an approach.

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