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Shameless Self Promotion: And Networking for Christian Creatives (Paperback)

By Paula K Parker, Mike Parker, Torry Martin

Wordcrafts Press, 2011. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Signed or indie; beginner or seasoned pro; whether you are an artist, author, actor, promoter, or even a church hosting an event - you have something, or someone, that needs to be promoted. That someone might even be you! Whether your platform is national or local, chances are the lion's share of the promotional activity will be on your shoulders. In today's ultra-competitive marketplace, Christian creatives must be heavily involved in promoting themselves and their works. You CAN build your business and develop your career without selling your soul!.

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