



Productivity Efficiency & Pricing in India Post

By Shekhar Kumar Sinha

Concept Publishing Company Pvt. Ltd., 2009. Hardcover. Book Condition: New. This book makes an analytical assessment of the productivity and efficiency of resources used in India Post and how they have changed over a period of time. Critically examining the existing price mechanism being followed in India Post and how it relates to cost recovery, it identifies pricing principles for cost recovery. It further analyses the policy implications with a number of suggestions such as organizational transformation, joint ventures, subsidiaries, introducing E-commerce and financial products. Inter-temporal and inter-country comparisons with developing and emerging economies have also been made. Printed Pages: XVIII,138.



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