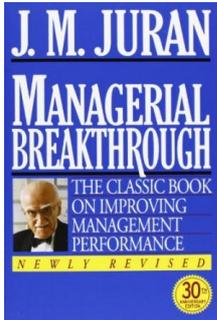


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## MANAGERIAL BREAKTHROUGH



McGraw-Hill. Paperback. Book Condition: New. Paperback. 451 pages. Dimensions: 8.8in. x 5.8in. x 1.4in. This new edition incorporates new material on planning and other issues to expand upon Juran's pioneering views of re-engineering. The work contends that the manager's basic function is to create change (breakthrough) or prevent it (control). It demonstrates that each process is governed by a universal sequence of events. By understanding these patterns, managers learn how to do their jobs more effectively. The text features new analyses...

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- Authored by J. M. Juran
- Released at -



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