



The Greater Goal: Connecting Purpose and Performance: Connecting Purpose and Performance (Paperback)

By Ken Jennings, Heather Hyde

BERRETT-KOEHLER, United States, 2012. Paperback. Condition: New. Language: English . Brand New Book. One of the most powerful forces on Earth is an organization fully aligned, individual by individual, team by team, to achieve mutual success. In this vivid business story, Ken Jennings and Heather Hyde provide a road map to guide leaders through the process of engaging employees at all levels of the organization to find the deeper meaning and higher purposes of their work. Learning these methods is Alex Beckley, a leader who receives a wake-up call that inspires him to live and lead differently. He discovers how to invite his coworkers to join a cause, not just a company--to commit to a Greater Goal--and lead the process of shared goal achievement. Alex learns the Star Model, a process encompassing five practices that can help you discover and deliver on your own purpose and passions, in alignment with many others, to accomplish something good and great. Come along on the adventure!.



READ ONLINE
[8.89 MB]

Reviews

This publication could be worthy of a study, and superior to other. it was writtern extremely perfectly and beneficial. I am just easily could possibly get a delight of reading through a published pdf.

-- Prof. Bernie Torphy

I just started off reading this article ebook. It is actually writter in basic words and not confusing. I am just very happy to let you know that this is the best ebook i actually have read through inside my individual daily life and can be he finest ebook for possibly.

-- Dayne Johns