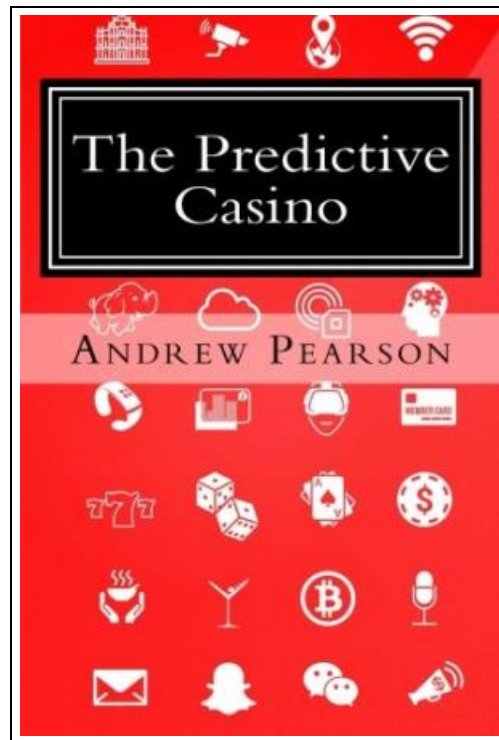# The Predictive Casino: Making the Integrated Resort Smart (Paperback)

Filesize: 4.52 MB

Reviews

This pdf is so gripping and intriguing. I could comprehended almost everything using this composed e ebook. You are going to like just how the article writer create this ebook.
(Miss Dakota Zulauf)

THE PREDICTIVE CASINO: MAKING THE INTEGRATED RESORT SMART (PAPERBACK)

To read **The Predictive Casino: Making the Integrated Resort Smart (Paperback)** eBook, remember to refer to the link under and download the document or get access to additional information that are in conjuction with THE PREDICTIVE CASINO: MAKING THE INTEGRATED RESORT SMART (PAPERBACK) ebook.

Createspace Independent Publishing Platform, United States, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.The Predictive Casino is a casino that utilizes the latest technological developments to connect with its customers to deliver an exceptional personalized experience that will keep them coming back. Today, technology such as AI, Machine Learning, Augmented Reality, facial recognition, IoT, Real-time stream processing, social media, and wearables are altering the Customer Experience (CX) landscape and casino operators need to jump aboard this fast moving technology or run the risk of being left out in the cold. The Predictive Casino reveals how these and other technologies can help shape the customer journey as well as provide insights into every facet of the business. The book details how the five types of analytics-descriptive, diagnostic, predictive, prescriptive, and edge analytics-affect not only the customer journey, but also just about every department in a casino operation. Facial recognition technology can spot a customer stepping onto a casino bus at the Macau/China border and that can set off alerts which will notify he necessary departments, where that is a host on the floor, a restaurant manager, a dealer, or even the hotel s GM should the player be a high-end VIP. A whole other sequence of events can get triggered as the player s favorite table is prepared, his favorite meal is cooked, and his or her Theo gets added to a real-time table games revenue management model that takes into account his personal play. Labor needs are also considered and alerts can be sent to the required or unneeded staff. An IoT connected casino can make its operations smart. Connected devices can help with inventory optimization, supply chain management, labor management, and waste management. With machine learning algorithms, data centers can be kept...

- Read The Predictive Casino: Making the Integrated Resort Smart (Paperback) Online
- Download PDF The Predictive Casino: Making the Integrated Resort Smart (Paperback)

Relevant eBooks

[PDF] THE Key to My Children Series: Evan s Eyebrows Say Yes

Click the web link below to download and read "THE Key to My Children Series: Evan s Eyebrows Say Yes" file.

Download PDF

»

[PDF] The Official eBay Guide: To Buying, Selling and Collecting Just About Everything

Click the web link below to download and read "The Official eBay Guide: To Buying, Selling and Collecting Just About Everything" file.

Download PDF

»

[PDF] No Friends?: How to Make Friends Fast and Keep Them

Click the web link below to download and read "No Friends?: How to Make Friends Fast and Keep Them" file.

Download PDF

»

[PDF] ESV Study Bible, Large Print (Hardback)

Click the web link below to download and read "ESV Study Bible, Large Print (Hardback)" file.

Download PDF

»

[PDF] ESV Study Bible, Large Print

Click the web link below to download and read "ESV Study Bible, Large Print" file.

Download PDF

»

[PDF] Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselues By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1624-1625)

Click the web link below to download and read "Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselues By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1624-1625)" file.

Download PDF

»