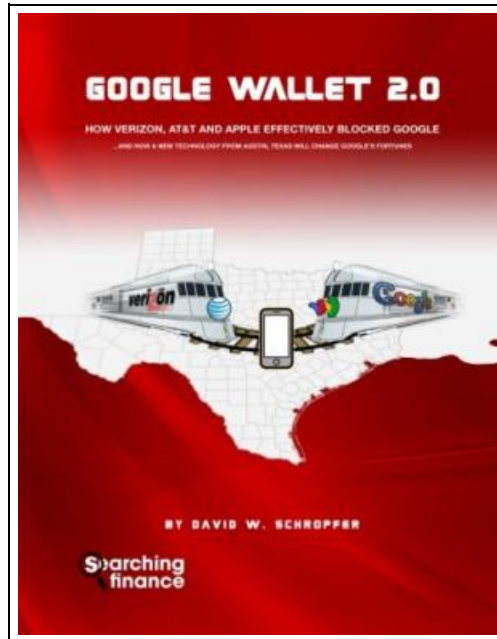


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(Damian Poulos)

GOOGLE WALLET 2.0: HOW VERIZON, ATT, AND APPLE EFFECTIVELY BLOCKED GOOGLE



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Searching Finance, Limited, United States, 2014. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.On April 14, 2014, the essential Tap and Pay function in Google Wallet App stopped working on all smartphones that were not running its latest version of Android called Kit Kat. On that day, Google Wallet deactivated many of its already scarce user population with no transition period. Why? It has been more than 2 1/2 years since the Google Wallet launched, yet Google Wallet can function properly on a maximum of about 7 of the smartphones in the United States because it relies on a security technology that is owned by the mobile network operators, and only one of these operators (Sprint) has agreed to work with Google Wallet. Verizon, ATT have simply blocked Google Wallet from their networks. To make matters worse, the communication technology that is also relied on by Google Wallet is being blocked by Apple on all iPhones. With enemies like Verizon, ATT, and Apple, how can Google Wallet possibly succeed? The answer lies in a technology that was created only three years ago in Austin, Texas. Read this whitepaper to learn about this new technology, and how it may dramatically accelerate Google Wallet. Table of Contents Executive Summary Introduction To The Predicate Industries Smart Cards Mobile Telecommunications How the Mobile Operators Challenged Google What is ISIS? Apple Blocks Google, Isis, And Everyone How Google is combating the problems? Cloud-based payments Physical card P2P Payments Apple App - No Payments Common Items Between Google Wallet And Isis Host Card Emulation Saves Google Wallet? What is Host Card Emulation? Summary and Conclusion Tables and Figures Figure 1: Worldwide Smartcard Sales Figure 2: Example of Initiation of a Smartcard Figure 3: Example Of...



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