Read Kindle

Reway

BRICKS AND CLICKS.THE RIGHT BALANCE BETWEEN VIRTUAL AND PHYSICAL STORES

GRIN Verlag Gmbh Apr 2015, 2015. Taschenbuch. Book Condition: Neu. 210x148x1 mm. This item is printed on demand - Print on Demand Titel. Neuware - Seminar paper from the year 2012 in the subject Business economics - Marketing, Corporate Communication, CRM, Market Research, Social Media, grade: 1,3, Shanghai University (International Management), course: E-Commerce, language: English, abstract: As the importance of E-Commerce is constantly growing, traditional brick-and mortar companies have to consider building up an additional sales channel - the Internet....

Download PDF Bricks and Clicks. The right balance between virtual and physical stores

- Authored by Eva Müller
- Released at 2015



Reviews

This composed book is wonderful. It is really basic but excitement from the fifty percent of the ebook. You wont really feel monotony at at any moment of your own time (that's what catalogues are for regarding if you request me).

-- Summer Quigley Jr.

It is fantastic and great. It is actually rally exciting through reading period. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Alva Reichert

Certainly, this is actually the very best job by any author. it was writtern very flawlessly and beneficial. I found out this publication from my dad and i recommended this ebook to discover.

-- Magali Robel