



Psychology Classics All Psychology Students Should Read: The Bobo Doll Experiment

By University Albert Bandura, Dorothea Ross, Sheila Ross

Createspace, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.A Psychology Classic Albert Bandura is one of the world s most frequently cited psychologists. His ground-breaking work within the field of social learning and social cognitive theory led to a paradigm shift within psychology away from psychodynamic and behaviorist perspectives. As part of a new research agenda in the early 1960 s which posited that people learn vicariously through observation Bandura began investigating aggression through imitation; work that gave rise to one of the most famous psychology studies of all time, Transmission of Aggression Through Imitation of Aggressive Models. More commonly known as The Bobo Doll Experiment, it was the first study to explore the impact of televised violence on children. Note To Psychology Students If you ever have to do a paper, assignment or class project on the Bobo doll experiment having access to Bandura s original publication in full will prove invaluable. A psychology classic is by definition a must read; however, most landmark texts within the discipline remain unread by a majority of psychology students. A detailed, well written description of a classic study...



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