



## Production Allocation Modeling System: Optimizing for Competitive Advantage in a Mature Manufacturing Industry (Classic Reprint) (Paperback)

By R Brown

Forgotten Books, 2017. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\*
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Competitive Advantage in a Mature Manufacturing Industry Setting production targets for
geographically dispersed production sites is a common problem in large manufacturing
companies. Although it is a routine decision, it encompasses important but sometimes subtle
tradeoffs that have a direct impact on corporate performance. The location of production clearly
affects the cost of production, because the cost of inputs, as well as taxes and other financial
factors, may show wide geographic variation. It also affects the cost of distributing products to
customers, which is largely a function of distance. Service levels are also strongly related to the
proximity of the production point to customers, and to such factors as the capacity of the plant.
Production targets also set the stage for lower level manufacturing decisions, such as production
scheduling and inventory management. More generally, targets largely determine the level of
utilization for manufacturing sites. At the most extreme, the allocation of production may call for a
site to be shut down or mothballed. About the Publisher Forgotten Books publishes hundreds of
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