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Start a Cupcake Business Today

By Paula Spencer

InformationTree Press. Paperback. Book Condition: New. Paperback. 226 pages. Dimensions: 8.9in. x 5.9in. x 0.7in. Start a Cupcake Business Today equips you with the knowledge and skills you need to start and successfully grow a cupcake bakery anywhere. Business Plan Template and Sample Business Plan Included. In addition to reviewing current trends and business basics, we cover every aspect of writing a business plan including: Researching your demographic; Marketing and promotion; Legal structure and licensing; Financial forecasting (sales, cash flow, budgets, etc.). We simplify and explain the processes of funding your business; Pricing for profit; start-up costs; Smart accounting for bakers. Because running a business isn't familiar to everyone, the writing is easy-to-follow and uses practical language with real-world case-studies in a bakery context. We know it helps to see real examples, so you will have access to both a business plan template and an actual business plan from a successful gourmet cupcake shop to guide you. An editable template is included in the download section of our website. The URL included in book or contact us at cupcake-business.com/contact-us. Written with consultation from over 50 health, agricultural and municipal business departments you will be guided through the process of getting legal. We...



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