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# ELEKTRONSKI MEDIJI I KRAJ KULTURE PISMENOSTI

ELEKTRONSKI MEDIJI I  
KRAJ KULTURE PISMENOSTI



Marsal Mekluan



Karpos, 2012. paperback. Condition: New. Serbian language, latinica, 18 cm, Masovni mediji  
Intervjui, U iscrpnom intevjuu koji je dao 1969, a koji donosimo po prvi put u prevodu na srpski,  
Mekluan iznosi, iznenadjujuce jasno i sugestivno, najvaznije teze iz dve knjige koje su ga proslavile  
- Gutenbergove galaksije (1962) i Razumevanje medija (1964). Mekluanovi uvidi, cesto radikalni,  
provokativni i kontraverzni, cini se da su u eri interneta i rijaliti soua, dobili novu snagu i  
aktuelnost. Za razliku od Karla Marksa...

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- Authored by Mekluan, Marsal; Norden, Erik
- Released at 2012

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