



The Promise of Small and Medium Enterprises: BRICS National Systems of Innovation (Paperback)

By -

Taylor Francis Ltd, United Kingdom, 2017. Paperback. Condition: New. Language: English . Brand New Book. This series of books brings together results of an extensive research programme on aspects of the national systems of innovation (NSI) in the five BRICS countries - Brazil, Russia, India, China, and South Africa. It provides a comprehensive and comparative examination of the challenges and opportunities faced by these dynamic and emerging economies. In discussing the impact of innovation with respect to economic, geopolitical, socio-cultural, institutional, and technological systems, it reveals the possibilities of new development paradigms for equitable and sustainable growth. This volume, third in the series, looks at the relationship between small and medium enterprises (SMEs) and the National Systems of Innovation in the BRICS countries. It brings to fore crucial issues in the evolution and future trends of industrial or innovation policies for small firms: their scope, applicability, co-ordination, and main results, as well as the influence of macroeconomic, legal and regulatory environments. Taking into account the specificities and complexities of SMEs production and innovation systems, it seeks to inform research, policy design and implementation in the field. Original and detailed data, together with expert analyses on wide-ranging issues, make this book...



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