



## Anything You Want: 40 Lessons for a New Kind of Entrepreneur

By Derek Sivers

Penguin Books Ltd. Paperback. Book Condition: new. BRAND NEW, Anything You Want: 40 Lessons for a New Kind of Entrepreneur, Derek Sivers, Anything You Want is Derek Sivers' iconic manifesto on lessons learned while becoming an entrepreneur. You don't need a visionary master plan, loads of funding or a brilliant team to start a business. All you really need is Generosity. When Derek Sivers started CD Baby, he wasn't planning on building a major business. He was a successful independent musician who just wanted to sell his CDs online. He started in 1998 by helping his friends sell their CDs too. In 2000, he hired his first employee. Eight years later, he sold CD Baby for \$22 million. Sivers didn't need a business plan, and neither do you. You don't need to think big; in fact, it's better if you don't. Anything You Want will inspire you to start with what you have, care about your customers more than yourself, and run your business like you don't need the money. "A true manifesto, a guidebook with clear signposts, and a fun ride you'll return to again and again." (Tim Ferriss, author of The 4-Hour Workweek).



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