



How to Design and Report Experiments (Paperback)

By Andy Field, Graham J. Hole

SAGE Publications Inc, United States, 2003. Paperback. Condition: New. Language: English . Brand New Book. I strongly recommend this book. The all-important steps of defining the research question and choosing an appropriate method are clearly written by these experienced authors and by doing so provide a framework, which if followed, would avoid many of the common difficulties encountered by those in training. The book is a succinct, clear, and readable treatise on this extremely important area. It should prove to be invaluable to researchers, practicing social scientists, students and anyone involved in the design and reporting of experiments - Social Psychological Review How to Design and Report Experiments is the perfect textbook and guide to the often bewildering world of experimental design and statistics. It provides a complete map of the entire process beginning with how to get ideas about research, how to refine your research question and the actual design of the experiment, leading on to statistical procedure and assistance with writing up of results. While many books look at the fundamentals of doing successful experiments and include good coverage of statistical techniques, this book very importantly considers the process in chronological order with specific attention given to effective design...



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