



Baby To Big (Hardback)

By Rajiv Fernandez

powerHouse Books, U.S., United States, 2017. Hardback. Condition: New. Language: English . Brand New Book. Baby to Big is a high concept board book that translates familiar objects and ideas from a baby s world to that of their hip millennial adult counterparts, through bold, iconic images. A series debut, Baby to Big humorously compares the perspectives of babies and adults through vibrant illustrations. After creating a book of pictograms for his toddler nephew, designer and architect Rajiv Fernandez developed an idea of using iconic images to translate concepts between kids and grown ups. Coupling his trademark graphic style with his love for puns, Baby to Big takes cues from the millennial lexicon and pop culture to unite hip parents with growing little minds.



Reviews

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