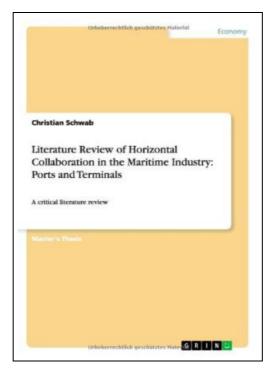
# Literature Review of Horizontal Collaboration in the Maritime Industry: Ports and Terminals



Filesize: 8.09 MB

#### Reviews

It is straightforward in go through easier to recognize. I actually have study and that i am sure that i will going to study yet again again down the road. Once you begin to read the book, it is extremely difficult to leave it before concluding. (Jaclyn Johns DDS)

# LITERATURE REVIEW OF HORIZONTAL COLLABORATION IN THE MARITIME INDUSTRY: PORTS AND TERMINALS



To get Literature Review of Horizontal Collaboration in the Maritime Industry: Ports and Terminals PDF, remember to access the web link under and download the document or gain access to other information which are in conjuction with LITERATURE REVIEW OF HORIZONTAL COLLABORATION IN THE MARITIME INDUSTRY: PORTS AND TERMINALS ebook.

GRIN Verlag. Paperback. Condition: New. 40 pages. Dimensions: 8.3in. x 5.8in. x 0.1in.Masters Thesis from the year 2012 in the subject Business economics - Supply, Production, Logistics, grade: A, Heriot-Watt-University Edinburgh, course: Maritime Logistics and Supply Chain Management, language: English, abstract: This literature review investigates horizontal collaboration initiatives of ports and terminals. It includes the identification of concepts, drivers, benefits and barriers. Moreover, it examines how collaboration initiatives can be managed effectively. The study shows that ports and terminals collaborate in the field of marketing and business development, operations, administrative, regulatory and spin-off. Organizations are forced to collaborate by following drivers: Bargaining power of shipping lines, increased efficiency in sea-transport and hinterland-connections, as well as increased requirements of shippers and shipping lines. The benefits of collaborating can be classified in the sections efficiency cost reduction, knowledge and competency, positioning of the company, as well as marketing and service benefits. Social benefits and green benefits have also been discovered. The main barriers are anti-competition regulations and discrepancies between partners, strategic fit and different interests. The top three factors of effective collaboration management are regular face to face meetings, integration of information and trust. All in all this literature review makes several contributions to the rarely available literature of horizontal collaboration in the maritime port and terminal industry. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.

- 🔋 Read Literature Review of Horizontal Collaboration in the Maritime Industry: Ports and Terminals Online
- Download PDF Literature Review of Horizontal Collaboration in the Maritime Industry: Ports and Terminals
- Download ePUB Literature Review of Horizontal Collaboration in the Maritime Industry: Ports and Terminals

## **Related eBooks**

-

[PDF] Dont Line Their Pockets With Gold Line Your Own A Small How To Book on Living Large Access the hyperlink beneath to download "Dont Line Their Pockets With Gold Line Your Own A Small How To Book on Living Large" PDF file.

Download Document

[PDF] DK Readers Invaders From Outer Space Level 3 Reading Alone Access the hyperlink beneath to download "DK Readers Invaders From Outer Space Level 3 Reading Alone" PDF file.

**Download Document** 

33

33

33

»

[PDF] Summer Fit Preschool to Kindergarten Math, Reading, Writing, Language Arts Fitness, Nutrition and Values Access the hyperlink beneath to download "Summer Fit Preschool to Kindergarten Math, Reading, Writing, Language Arts Fitness, Nutrition and Values" PDF file. Download Document

		$\sim$
	-	
	-	

### [PDF] The Day I Forgot to Pray

Access the hyperlink beneath to download "The Day I Forgot to Pray" PDF file. Download Document

		$\$
	_	
	-	

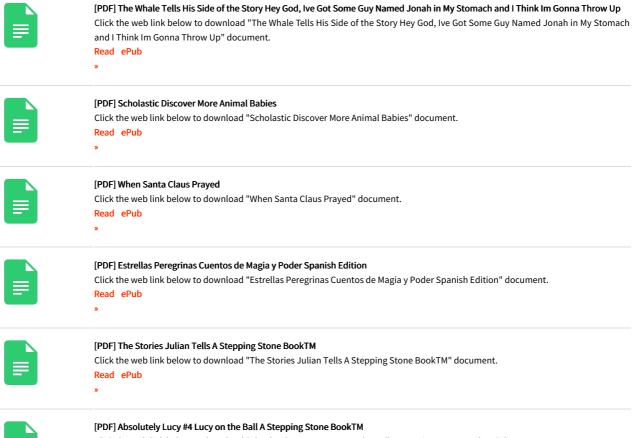
# [PDF] DK Readers Animal Hospital Level 2 Beginning to Read Alone

Access the hyperlink beneath to download "DK Readers Animal Hospital Level 2 Beginning to Read Alone" PDF file. Download Document

=	
-	

#### [PDF] DK Readers Day at Greenhill Farm Level 1 Beginning to Read

Access the hyperlink beneath to download "DK Readers Day at Greenhill Farm Level 1 Beginning to Read" PDF file. Download Document



Click the web link below to download "Absolutely Lucy #4 Lucy on the Ball A Stepping Stone BookTM" document. Read ePub

»