



The Relevance Theory View of Phatic Communication

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Condition: New. Publisher/Verlag: Noor Publishing | In this book, I will discuss 'Phatic Communion' or what is also called 'Phatic Communication', from the point of view of Relevance Theory. It has been thought that Phatic Communion is problematic for Relevance Theory; however, Zegarac and Clark argue that this is not the case. They believe that "the notion of Phatic can be best understood within the framework of Relevance Theory" (Zegarac & Clark, 1999: 321). I will look at some literature written on this issue. Then, I will define the terms phatic, relevance theory and explain the relationship between them based on the literature. The data will be examples of my own which I have personally encountered. Then, I will look at Relevance Theory and Politeness in order to explore Politeness as an aspect of phatic communication. By the end of this paper, I expect to support Zegarac & Clark's point of view towards the relation of these two phenomena. | Format: Paperback | Language/Sprache: english | 96 gr | 220x150x3 mm | 52 pp.



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