



## Direkt-Marketing. Fachwissen VOR Ort Kostenlos Nutzen

By Hans-Jurgen Borchardt

Grin Verlag. Paperback. Condition: New. 12 pages. Dimensions: 10.0in. x 7.0in. x 0.0in. Essay aus dem Jahr 2013 im Fachbereich BWL - Marketing, Unternehmenskommunikation, CRM, Marktforschung, Social Media, Note: -, -, Sprache: Deutsch, Abstract: Direkt-Marketing. Fach Know-how kostenlos nutzen Direkt-Marketing (Dialogmarketing) oder besser Individualwerbung ist trotz Internet und den damit verbundenen Möglichkeiten immer noch eine Form der Werbung mit vielen Vorteilen. Der individualisierte Werbefriede bietet auch im Zeitalter des Internets noch viele Möglichkeiten der Ansprache und der Angebotspräsentation, die mit anderen Werbeträgern nicht möglich sind. Aber auch für diesen Bereich gilt, wie für andere Spezialgebiete auch, wer die vorhandenen Möglichkeiten optimal nutzen will, benötigt Fachwissen um Fehler zu vermeiden. Wer, wie die meisten, nicht über das notwendige Know-how verfügt, kann sich von einem der 29 Direkt-Marketingcenter der Deutschen Post AG kostenlos beraten lassen. Voraussetzung ist, dass Sie Inhaber eines Gewerbebetriebes sind. Wenn Sie diese Voraussetzung erfüllen, bietet Ihnen diese Beratungszentrale eine Fülle von Hilfen. This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.



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