



8 Ways to Great: Peak Performance on the Job and in Your Life

By Doug Hirschhorn

Penguin Putnam Inc, United States, 2011. Paperback. Book Condition: New. 203 x 137 mm. Language: English . Brand New Book. From investing in big ideas about which you are passionate to finding the courage to take action to profiting from the competitive advantage, Dr. Doug gives you a clear process to take you to the next level. -Jeff Taylor, founder of and It s not good enough to simply want to be the best-you must be willing to make the hard choices and changes that will get you where you want to be. High achievers in some of the most pressurized jobs in corporate America are able to move beyond good to exceptional-no matter what the economic or social pressures-because they fully engage eight principles that keep them on the success track. From understanding core motivation to gaining self-awareness, setting goals to taking smart risks, identifying one s competitive advantage to developing inner confidence, and appreciating the importance of the process to being accountable, 8 Ways to Great demonstrates how these principles direct the decisions of top performers and how you, too, can integrate them into your daily life. Practical, hard-hitting, and illustrated with compelling stories from the elite in...



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