



Corporate Governance

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Wiley-Blackwell, 2008. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Acknowledgements.Introduction.1. What is a Corporation'.Evolution of the Corporate Structure. The Purpose of a Corporation. Human satisfaction. Social structure. Efficiency and efficacy. Ubiquity and flexibility. Identity. Metaphor #1: The Corporation as a "Person". Metaphor #2: The Corporation as a Complex Adaptive System. Are Corporate Decisions "Moral?".Who can Hold Corporations Accountable'.Two Key External Mechanisms for Directing Corporate Behavior. Government: Legislation, Regulation, Enforcement. What does "Within the Limits of the Law" Mean'. The top 10 Corporate Criminals of the 1990's. Probation of corporations. How can a corporation be sentenced to probation'. Securities analyst settlement. What is the role of shareholders in making this system work'. Should shareholders pay the fine? Which ones'.Co-opting the Market: Corporations and Government.The Corporation and Elections.The Corporation and the Law.A Market Test: Measuring Performance.Long-term vs. shortterm.Corporate Decision-Making: Whose Interests Does this."Person"/Adaptive Creature Serve'.Measuring Value Enhancement.GAAP.Market value.Earnings per share.EVA: economic value added.Human Capital: "It's not what you own but what you know".The "Value Chain".Knowledge capital. The value of cash. Corporate "externalities". Equilibrium: The Cadbury Paradigm. Quantifying Non-Traditional Assets and Liabilities. Future Directions. 2. Shareholders: Ownership. Definitions. Early Concepts of Ownership. Early Concepts of the Corporation. A Dual Heritage: Individual and Corporate "Rights". The Reinvention of the Corporation: Eastern Europe in the 1990s.Of Vouches and Values.The Evolution of the American Corporation.The Essential Flements...



Reviews

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