



E-commerce design and management

By XIE LU

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pages Number: 221 Publisher: China Water Power Press Pub. Date :2007-4-1. Book for e-commerce system to talk about the need to carry out a comprehensive e-commerce basics. basic methods and skills. Including e-commerce technology infrastructure necessary. business website creation and operation of the whole process and knowledge of network marketing. electronic money. e-commerce-related laws and regulations. Contents: Preface Chapter 0 Introduction sequence described in Chapter 1. professional e-commerce 1.2 Overview 1.1 Guidance in this chapter with an overview of your experience. e-commerce 1.3 E 1.5 1.4 e-commerce concept of visual exercises on a machine with the theory of consolidation on the local real problem in Chapter 2 The main mode of e-commerce chapter 2.1 Guidance 2.2 2.3 e-business models to further explore the visual impression of the model 2.4 e-commerce business models of several major post-process Figure 2.5 Summary 2.6 machine on the battle-tested theory of consolidation of real e-commerce technology in Chapter 3 Guidance in this chapter based 3.1 3.2 3.3 enlarge the technical details related to electronic commerce technology based business website technology knowledge 3.4 Summary 3.6...



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