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Be the Solution: How Entrepreneurs and Conscious Capitalists Can Solve All the World's Problems (Hardback)

By Michael Strong, John Mackey

John Wiley and Sons Ltd, United Kingdom, 2009. Hardback. Condition: New. Language: English . Brand New Book. An inspiring look at the positive effects of conscious capitalism In this turbulent economic environment, capitalism has had its fair share of critics. But despite the position we currently find ourselves in, there is much good that can come from this system. Be the Solution is a manifesto to conscious capitalism how it works and what it takes to make it happen which will inspire everyone who reads it to liberate their spirit to the cause of social entrepreneurship. No matter what we do whether it's making widgets or high finance doing it right by serving key stakeholders first (from customers to clients), taking a larger role in community and society, and believing in the value of products or services you offer can make capitalism a force for good that reverberates around the world. In Be the Solution, top thought leaders John Mackey, Dr. Muhammad Yunus, Kartar Singh Khalsa, and other well-respected individuals in this field lay out a path to personal and global prosperity that anyone can put to work immediately to unleash the social entrepreneur that dwells within. Throughout these...



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