



How to Fund Your Million Dollar Idea: Stop Wasting Time and Find the Ideal Fit for Your Funding Needs (Paperback)

By Alicia Castillo Holley

Createspace, United States, 2012. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Most of the difficulties regarding funding firms and ideas are driven by the lack of understanding from entrepreneurs, managers, inventors and even consultants on how to select the appropriate funding mechanism. The book covers basic concepts, debt-based funding, equity-based funding, and the new un-funding methods. This practical, focused, and goal driven book is filled with stories, lessons, tips, and facts to reduce time and resources wasted and improve the probability of getting funds. The book is organized in 8 chapters: 1. Introduction 2. Why this book 3. Concepts 4. Funding 5. Unfunding 6. Equity 7. Debt 8. Financial health The first 4 chapters create a foundation for strategic funding, and the last 4 chapters focus on execution. The new chapter on unfunding is revolutionary and includes many new options available today. The chapter on equity funding considers founders, family and friends, equity partners, angel investors, venture capital funds, and stock market. The chapter on debt includes short and long term from suppliers, creditors, lending institutions, and other lesser known mechanisms. Tips abound throughout the book are easy to read. In summary, this...



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Reviews

A top quality publication along with the font used was intriguing to read. I really could comprehend everything using this written e ebook. Its been designed in an remarkably straightforward way and it is only after i finished reading through this publication by which basically altered me, modify the way i believe.

-- Cathrine Larkin Sr.

Very useful to all of group of people. I actually have read through and so i am certain that i will planning to study yet again once again down the road. I am just very easily can get a satisfaction of looking at a created book.

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