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paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. The paperback. Pub Date: 2013 Pages: 106 Language: English Publisher: Tsinghua University Press New institutions of higher learning of economics and management planning materials Basic Course Series: business simulation training tutorials (physics sandbox Edition) financial theory play and practice in one set of roles and job experience in a novel. rich in content and ideas. The book is the integrated use of role-playing mentor guidelines. case study. and the roles were reversed. and the exchange interaction. training participating in the training of strategic management. marketing. financial management. manufacturing operations. logistics management. market information collection and use skills comprehensively improve the overall quality of the trainees. The specific contents include: understanding the business simulation training. the analog business rules. enterprise simulation course of business records and training concluded. Contents: Chapter 1 recognized business simulation training 1.1 Training 1.1.2 training purposes and tasks of preparing 1.1.1 business simulation training course features 1.1.3 training way 1.1.4 Timeline 1.1.5 real Training requirements 1.1.6 Organization Management the 1.2 analog Company Profile 1.2.1 simulation enterprise organizational structure 1.2.2 the Enterprise to survival 1.2.3 analog Company Profile 1.2.4 Analog enterprise financial status quo described in Chapter 2 of the analog business rules 2.1 early work 2.1 2.1.2 ad 2.1.3 .1 sales meeting customer orders (market demand) fight (competitive situation) 2.1.4 Orders 2.2 daily work 2.2.1 plant purchase. leasing and sale of 2.2.2 the purchase of production line. converting. maintaining sale the 2.2.3 product composition. production and procurement of raw materials 2.3 at the end of work the 2.3.1 market programs and market access rules 2.3.2 product development and international certification 2.3.3 financing loan funds discounted 2.3.4 integrated cost and depreciation. taxes Enterprise business simulation process. the preparation...



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