



## How to Change the World: Social Entrepreneurs and the Power of New Ideas (2nd Revised edition)

By David Bornstein

Oxford University Press Inc. Paperback. Book Condition: new. BRAND NEW, How to Change the World: Social Entrepreneurs and the Power of New Ideas (2nd Revised edition), David Bornstein, David Bornstein's How to Change the World is the first book to study a remarkable and growing group of individuals around the world-what Bornstein calls social entrepreneurs. These men and women are bringing innovative, and successful, grass-roots approaches to a wide variety of social and economic problems, from rural poverty in India to discrimination against gypsies in Central Europe; from industrial pollution in the United States to child prostitution in Thailand. Like business entrepreneurs, social entrepreneurs are creative, driven, and adventurous. They embrace change, exploit new opportunities, and think big. In How to Change the World, Bornstein provides vivid profiles of many such individuals, looking at the personalities, strategies, and techniques they have in common. The book is an In Search of Excellence for social initiatives, intertwining personal stories, anecdotes, and analysis. Readers will see how social entrepreneurs bring about structural changes in their societies-in other words, how one human being can make a difference. The case studies in the book include Jody Williams, who won the Nobel Peace Prize for the...



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